TDS® Press Release

TDS VP, named to
Cisco Systems Small Business Advisory Board

MADISON, Wis. (July 11, 2012) — Tom Canfield, vice president of Commercial Marketing and Product Development for TDS Telecommunications Corp. (TDS®) has accepted a position on Cisco Systems' Small Business Executive Exchange Advisory Board (SBEE).

Cisco executives and senior management teams meet with board members twice a year. The group focuses on interactive dialogue surrounding the development of small business products, solutions, services, marketing programs, tools, and initiatives.

"I'm honored to be part of the SBEE advisory board," says Canfield. "This is a great opportunity to work with Cisco, a valued TDS partner, and to advocate on behalf of our customers. I'm looking forward to having direct input on the new technologies and products Cisco introduces for small businesses across the country."

The cornerstone of the SBEE is the opportunity to influence Cisco's overall strategy and future direction in the small business segment. Out of over 50,000 partners nationwide, the SBEE advisory board is comprised of 38 members. Cisco is the worldwide leader in networking that transforms how people connect, communicate, and collaborate. TDS is a preferred local Cisco partner.

Canfield joined TDS in 1986 and has held a variety of executive leadership positions within the company. Canfield works out of the TDS office on Junction Road in Madison, Wis. He holds a Bachelor of Science degree in Marketing from Wayne State University.

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TDS Telecommunications Corp. (TDS®) is the seventh largest telecom provider in the U.S. For more than 40 years, the company has been connecting people with high-speed Internet, phone, and TV entertainment services in hundreds of rural, suburban, and metropolitan communities across 31 states. Today, TDS has more than 1.1 million equivalent access lines in service and 2,700 employees. Business customers select from the latest technologies, including: VoIP (*managed*IP) phone service, dedicated Internet, data networking, and hosted-managed services. Visit www.tdstelecom.com or www.tdsbusiness.com for more information.

TDS Telecommunications Corp. also manages the operations of VISI Incorporated, TEAM Technologies, OneNeck IT Services Corp., and Vital Support Systems through TDS Hosted & Managed Services, LLC. These companies employ more than 500 people, who specialize in engineering and management of IT infrastructure, including: hosted application management, managed hosting, enterprise cloud services, and Tier III data centers. Visit: www.visi.com, www.team-companies.com, www.oneneck.com, and www.vitalsupport.com for details.

TDS Telecommunications Corp. headquartered in Madison, Wis. is a wholly owned subsidiary of Telephone and Data Systems, Inc. [NYSE: TDS]. A Fortune 500® company, Telephone and Data Systems provides wireless, local and long-distance telephone and broadband services to approximately 7 million customers in 36 states through TDS Telecommunications Corp. and U.S. Cellular [NYSE: USM], its majority owned wireless subsidiary. Founded in 1969 and headquartered in Chicago, Telephone and Data Systems employed 12,300 people as of March 31, 2012. Visit www.teldta.com for investor information.

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