

The Virtual Business Office... Do More With Less

One thing is certain... every business is looking to control costs and increase revenue. This is why it is critical for your business to discover new tools and services designed to help your business spend less and increase cash flow. Virtual tools will give you a renewed competitive edge, increase market footprint, and help reduce personnel costs. In addition, you will give front facing employees the flexibility to spend more time with customers and lower facility costs by allowing more employees to work at home.

Let's take a quick look at what's available:

Online Collaboration

Services designed to make the Internet your company's conference room come in many forms. Virtual meetings, communication tools and online media allow companies to do business anywhere without leaving the office. Web conferencing, for example, has become truly collaborative in its evolution. These services employ tools that provide everything from simple electronic whiteboards to media presentations. A good web conferencing service allows you to share, collaborate, and discuss in real-time, regardless of where participants live or work.

Demos, training and customer web conferences can be recorded and then replayed at anytime on your website or PC. Whether small, medium, or large in size, most businesses can benefit from these online collaboration tools.

Benefits

- Conduct customer meetings, remote training, remote customer demos, and product demos.
- Reduce travel costs.
- Be able to meet more often.
- Increase productivity.
- Record and replay meetings, post to your website.

Voice over IP (VoIP)

Voice over IP is a cost effective solution for reducing rising communications costs. VoIP, in conjunction with an IP PBX system, provides enterprise-class phone capabilities and more easily connects satellite offices together. VoIP's return on investment is high, as it provides countless new tools to extend your reach and mobility. Over the long term, VoIP will reduce your communications costs and improve your productivity.

Benefits

- Get voicemail and faxes sent to your e-mail address, never miss a communication.
- Have a local number anywhere; not just in the city where your company is located.
- Set your number to ring simultaneously on any phone, keeping you connected.
- Manage calls from anywhere via web access; giving you greater flexibility.

Businesses with over five employees or multiple locations should consider a managed IP telephony service. Managed services of this type will provide additional savings by reducing the need for technical personnel, decreasing phone system expenses, lowering maintenance costs and eliminating the cost of system upgrades.



Managed Services

Managed services are a powerful tool for keeping your IT costs down or providing services your business cannot afford to have in-house.

Security

Whether it is a simple anti-virus program required on every company workstation, a sophisticated firewall or a network defense system, your business must take steps to protect your data. These services are provided remotely and come with expert technical folks so you don't have to add personnel to get better security.

The more sophisticated systems offer a layered defense approach. A layered system simply takes a multifaceted approach to protecting your data. Adding a managed network security service to existing hardware and software layers, like routers and firewalls, provides the greatest level of data security.

File Storage and Backup

A solid plan for backing up your data, customer information, and other critical files is, for most companies today, the ultimate "must have" disaster recovery tool. Most backup services keep your data in secure off-site locations, cost less than premise based systems and provide an easy method for data recovery. Using a service from your network provider allows you to add their network security layer to your online backup. This gives your backup data transfers the highest level of security.

If your business needs to do more with less, some or all of the virtual tools may be the answer. For insights into how these tools can go to work for your business, give TDS a call!

What our customers are saying...

"One of the things we like most about the *managedIP* system is that we rarely have to think about it. Basically, it's all plug-and-play for us. We're a very mobile office and we produce events that take place over several holiday weekends during the year. This system allows each of our employees to designate how they want to receive calls when they're not in the office."

Keith Peterson, Owner
Purple Door Productions